

Bangkok Refrigeration Heating Ventilation And Air-conditioning

Bangkok Electric & Electronics



25 - 28 SEPTEMBER 2019

Trade Days 25-27 SEPTEMBER 2019
Public Day 28 SEPTEMBER 2019

Time 10 AM-6 PM

Hall 98 - 100 BITEC, Bangkok, Thailand



ONE STOP SOLUTIONS







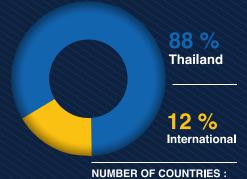
www.thaitradefair.com www.bangkok-rhvac.com www.bangkok-electricfair.com

1. STRUCTURAL DATA

	TOTAL	THAI	INTERNATIONAL
Exhibitors	332	196	136
Booth	953	804	149
Visitors	11,351	9,984	1,367

2. VISITOR REGISTRATION

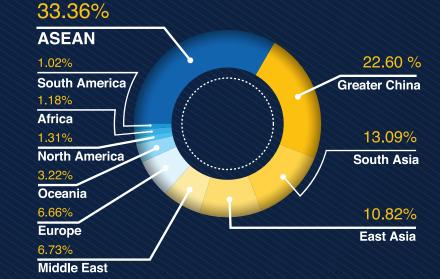
2.1 ORIGIN OF VISITORS



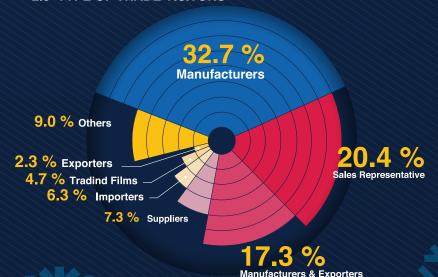
TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS

1	CHINA
2	MALAYSIA
3	INDIA
4	JAPAN
5	VIETNAM
6	SINGAPORE
7	KOREA
8	INDONESIA
9	MYANMAR
10	CAMBODIA

2.2 STRUCTURE OF INTERNATIONAL VISITORS



2.3 TYPE OF TRADE VISITORS



BANGKOK RHVAC & E&E 2019 Structural Data Visitor Registration

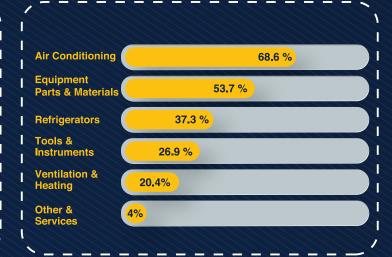
3. VISITOR SURVEY

3,1 MAIN REASON FOR VISIT

What are the main reasons for your visit to BANGKOK RHVAC & E&E 2017?

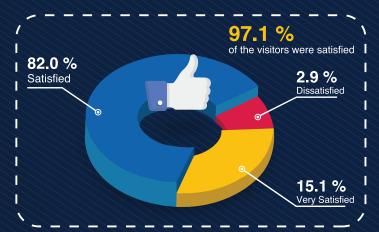
3.3 % Attending Seminars 8.2 % Observing Thai Entrepreneurs 16.1 % Business Negotiation 27.6 % Further Education/Extending Knowledge

3.2 PRODUCT GROUPS (main interest of visitors)
Which product groups mainly interest you at BANGKOK RHVAC
& E&E 2017?



3.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at BANGKOK RHVAC & E&E 2017?



3.4 INTENTION TO VISIT THE NEXT BANGKOK RHVAC & E&E 2017



4. EXHIBITOR SURVEY

4.1 TYPES OF EXHIBITORS



4.2 TARGET GROUP ACCURACY

Did you reach your mast important target groups at BANGKOK RHVAC & E&E 2017 ?

90.1% of the exhibitors reached their most important target groups

during BANGKOK RHVAC & E&E 2017

42.3%







Dear Sir/Madam,

Subject: Bangkok RHVAC 2019 and Bangkok E&E 2019

To participate in one of the biggest RHVAC fairs in Southeast Asia, "The 12th-Bangkok Refrigeration, Heating, Ventilation and Air-Conditioning 2019: Bangkok RHVAC 2019" and "The 8th Bangkok Electric and Electronics 2019: Bangkok E&E 2019)", which will be held during September 25-28, 2019 (Trade days: September 25-27 Public day: September 28) at Hall 98-100 BITEC Bangna, Bangkok, Thailand.

We believe that Bangkok RHVAC 2019 and Bangkok E&E 2019 will provide you with many benefits and a great chance to promote your products, expand your markets and meet potential buyers from all over the world during trade days, as well as to promote your products to end-users and local consumers on public day. It is expected that there will be approximately 1,000 booths of domestic and overseas exhibitors, as well as over 7,200 buyers and professionals from the industry on trade days and 1,500 visitors on public days.

As an exhibitor at Bangkok RHVAC 2019 and Bangkok E&E 2019 you will receive a free advertisement in the fair catalogue and company promotion package of our virtual trade show on the Internet at www.thaitradefair.com.

Enclosed, please find information regarding exhibitor participation, including fair information and application form. The application deadline is **April 30, 2019.** For further information, please do not hesitate to contact:

1. Office of Agricultural and Industrial Trade Promotion

Tel: (66) 2 507 8374 to 8 Fax: (66) 2 547 4282 E-mail: rhvac@ditp.go.th

Website: www.thaitradefair.com, www.bangkok-rhvac.com, www.bangkok-electricfair.com

2. Air-Conditioning And Refrigeration Industry Club, The Federation of Thai Industries

Tel: (66) 9 2424 0066

Fax: (66) 2 345 1268 Contact: Ms. Watinee Indee

E-mail: sales@bangkokrhvac.com

3. The Electrical, Electronics, Telecomunication and Allied Industries Club, The Federation of

Thai Industries

Tel: (66) 8 6374 2522, (66) 8 1354 7330 Contact: Ms. Thanaporn and Mrs. Yupaporn

E-mail: ftieeaic@gmail.com

We look forward to hearing from you soon.

Sincerely yours,

(Mr. Chanthapat Panjamanond) Head of Industrial Product Division

Acting Director of Office of Agricultural and Industrial Trade Promotion

Organized by



Co-Organized by





FACT SHEET

Event Name: The 12th - Bangkok Refrigeration, Heating, Ventilation, and Air-Conditioning 2019 (Bangkok RHVAC 2019)

The 8th - Bangkok Electric and Electronics 2019 (Bangkok E&E 2019)

Date: 25-28 September 2019

Trade days: 25-27 September 2019 (10.00-18.00 hrs.) Public days: 28 September 2019 (10.00-18.00 hrs.)

Venue: Hall 98-100, BITEC Bangna. 88 Bangna-Trad Km.1 Bangna, Bangkok, 10260 Thailand

Organized by: Department of International Trade Promotion, Ministry of Commerce, Royal Thai Government

563 Nonthaburi Road, Muang, Nonthaburi 11000 Thailand

Tel: (66) 2507 8374 to 8 Fax: (66) 2547 4282 E-mail: rhvac@ditp.go.th

Website: www.thaitradefair.com, www.bangkok-rhvac.com, www.bangkok-electricfair.com

Co-Organized by: • Air Conditioning and Refrigeration Industry Club, The Federation of Thai Industries

60 New Rachadapisek Rd. Klongtoey, Bangkok 10110

Tel: (66) 9 2424 0066 Fax: (66) 2 345 1268 E-mail: sales@bangkokrhvac.com

● The Electrical, Electronics, Telecomunication and Allied Industries Club, The Federation of Thai Industries

60 New Rachadapisek Rd. Klongtoey, Bangkok 10110

Tel: (66) 8 6374 2522, 1354 7330 Contact: Ms. Thanaporn and Mrs. Yupaporn

E-mail: ftieeaic@gmail.com

Supported by: • Thai Refrigeration Association

• Air Conditioning Engineering Association of Thailand

Thai Industrial Standards Institute, Ministry of Industry

• Department of Industrial Promotion, Ministry of Industry

Electricity Generating Authority of Thailand

ASHRAE Thailand Chapter

List of Exhibits: Bangkok RHVAC

Air-Conditioning (Manufacture)

Refrigeration-Contracting

Refrigeration-Equipment

Ventilation & Heating

Tools & Equipment

Parts, Materials

Misc.

Bangkok E&E

Home Appliances/Audio and Visual Appliances

Industrial/Power Supply

Parts/Accessories IT and OA

Lighting & Equipment

Services and Misc.

Visitor profile: Trade days: Buyers, importers, manufacturers, traders, distributors, wholesalers, retailers, department stores, etc.

Public days: Trade visitors, local consumers and foreign tourists.

FIGURE DATA	2017	2019 (Expected)
1. Number of exhibitors Bangkok RHVAC Bangkok E&E	332 / 940 293 companies / 890 booths 39 companies / 50 booths	400 / 1,050 300 companies / 900 booths 100 companies / 150booths
2. Participating countries	ASEAN, Korea, India, China, Middle East, Europe and USA	ASEAN, Korea, India, China, Middle East, Europe and USA
3. Exhibition area	20,858 Sq.m.	20,858 Sq.m.
4. Number of visitors Trade days Public day	11,357 8,318 3,039	14,000 10,000 4,000
5. Major visiting countries	China, ASEAN, Japan, Southeast Asia, Australia, Middle East, Europe and USA	China, ASEAN, Japan, Southeast Asia, Australia, Middle East, Europe and USA

PARTICIPATION INFORMATION

1. Equipment for the standard booth package consisting of:

- 1.1 Company Name: Fascia board with a set of company's name
- 1.2 Flooring: Punch carpet, 3 sided system partition with panel 2.50 m. high
- 1.3 Electricity: 3 x 100W of spotlight, 1 socket 5amp (220V), setup fee included
- 1.4 Furnishing: 1 desk, 2 chairs, 1 Trashcan can, 1 lockable cabinet and 3 wall shelves Remark: All the furniture items are subjected to changes without notice.

2. Selection and Allocation of Booth Locations:

- 2.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.
- 2.2 Exhibitors are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibitions. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.
- 2.3 The Fair Organizer may allocate the exhibition space in any manner as they deem fit but will take into account such factors as the order of applications received and the nature of exhibits. The Fair Organizer reserves the right to change the venue for the Exhibition, to change the exhibition space allocated to the Exhibitor, to alter the size and dimensions of the exhibition space or to undertake other structural alterations as they deem fit. Such changes shall be at the discretion of the Fair Organizer and the Exhibitor shall have no claim for compensation as a result of any changes.
- 2.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.

3. Publicity Campaign:

- 3.1 The Fair Organizer will promote company profile and products detail on website and other public relation materials.
- 3.2 Rights to have name list on Fair catalogue.
- 3.3 Opportunity to meet new customers and existing customer.
- 3.4 Present new products to public.
- 3.5 Analysis and Estimate the market trend.

4. Document for Participation (All documents are required):

- Application Form
- Fair Directory Entry Form
- Trade Show on Internet Entry Form
- Art Work for Promotional Artwork in Fair Catalogue
- Exhibition Regulation Form

5. Advertisement in Fair Catalogue (Details of Fair Catalogue):

- 5.1 Artwork for advertisement should be in English and four-colour (vertical). Size of the artwork is 5.75 x 8.25 inches plus 3 mm. on all edges for bleeding area.
- 5.2 Artwork should be designed on PageMaker, Illustrator, or PhotoShop with the resolution not less than 300 dpi and file must be saved in "ai" and/or "jpeg" format only.

APPLICATION FORM

	Bangkok R	HVAC	Bangl	cok E&E	
1. (Please	Fill in the formu	sing CAPITAL LETTE	ERS and choose exhibition	on)	
Company Nar	ne:				
Address:					
			Postcode:		
•			Fax:		
E-mail:			bsite:		
Contact Perso					
	Company/Busin				
O Expo) Importer		Representati	ive/Agency
○ Expo		Wholesaler/Distributor	Other (Please specify)	Ortoprodeman	vonigonoy
		_	17 / Bangkok E&E 2017	○ No	○ Yes
Raw Star 5. Space R ** Term of Pa 6. Please fa Bangkok F Air-Condition The Federation	equirement: yment: Payment ax the complete RHVAC ing And Refrigeration on of Thai Industries	units) 3,000 USD per booth e 3,500 USD per booth Booth 100% of total participation ad application form are		rm to: Telecommunication tion of Thai Industr	ries
Remark: 1) I certify that 2) I agreed that brand, trade 3) In case of v	at all the exhibiting pree marks and origin. The iolation of the organization	n statement and all attached d oducts should be as stated i he exhibitor also responsible zer's rules and regulations, I	Tel: (66) 8 6374 2522, 1354 E-mail: ftieeaic@gmail.com locuments are true and most accuments are true and most accuments application form including type for the Intellectual Property Right agreed to take responsibility for a see necessary actions following the	urate to the best of productions of the control of the exhibitance of	t standard, biting products ge caused on
	Authorized Signature & Company Stamp	Position:	/		



FAIR DIRECTORY ENTRY FORM (Bangkok RHVAC)

1. BRAND	NAME:		
2. PRODU	JCT HIGHLIGHT(S):		
3. PRODL	JCT ZONE (Please identify ONLY ONE	main profile for booth allocation, for	example 4.1 Air-Conditoning):
4. PRODL	JCT PROFILE (You may choose more t	han one)	
4.	1 Air-Conditioning (Manufacture)		
	Air-Conditioning Unit & System	Compressor & Equipments	Chiller
	AHU	Heat pump	
O 4.2	2 Refrigeration		
	Contractor & Manufacturer	Compressor & Equipment	Showcase & Cabinet
	Olnsulation Panel	Refrigeration Transports	
4. 3	3 Equipment Parts & Materials		
	Cooling Tower	Pump	OValve, Pipe, Fitting & Accessories
	Fan Blower & Accessories		
4. 4	4 Tools & Instruments		
4. !	5 Ventilation & Heating		
	OVentilation Unit & System	Heating Unit & System	Air Curtain
4. 0	6 Other		
	Humidifier & Dehumidfier	Heat Exchanger	Energy Management
	Solar Energy	Tanks & Vessels	
5. Product	Description: (Please describe your pro	duct characteristic for promotional in	nformation – maximum 50 words)



FAIR DIRECTORY ENTRY FORM (Bangkok E&E)

2. PRODUCT HIGHLIGHTS:					
3. PRODUCT ZONE (Please identify ONLY ONE main profile for booth allocation; for example 4.1 HA&AV):					
4. PRODUCT PROFILE (You may choos	e more than one)				
4.1 HA&AV: Home Appliance / A	Audio and Visual Appliance				
Refrigerator	Electric Pot	Audio			
Washing Machine	O Hot Plate	Television			
Rice Cooker	Microwave Oven	Camera / Digital Camera			
C Electric Fan	O Hot Shower	○Media Player (VCD / DVD / VDO)			
Others					
4.2 Industrial / Power Supply					
Transformer	Solar Cell				
	O Solar Roof				
Air Purifier	O Ventilation Fan				
Others					
4.3 Parts / Accessories					
O Plug	Electric Wire	Switch Board			
Cable	Electric Safety Device	ОРСВ			
Motor	Semiconductor	Others			
4.4 IT and OA					
Accessories	UPS	Computer (Desktop and Notebook)			
Server / Network	Monitor / Printer	Telecommunication			
Others					
4.5 Lighting & Equipment					
Ballast	Lighting	Starter			
Others					
4.6 Others and Service (please	specify)				
5. Product Description: (Please describe	your product characteristic for promot	tional information – maximum 50 words)			



TRADE SHOW ON INTERNET ENTRY FORM

In order to succe	essfully promote your company and products/services, please provide the information as complete as possible.
Company Name	:
Product/Services	S:
No.1 File Name:	
Description:	
No.2 File Name:	
Description:	
No.3 File Name:	
Description:	

Please attach file and e-mail rhvac@ditp.go.th (maximum size 800 x 600 pixels or 1 MB)

- 1. Company Logo (.JPG) = 1 file
- 2. Picture No.1 No.3 (.JPG) = 3 files



EXHIBITOR REGULATIONS BANGKOK RHVAC AND BANGKOK E&E

- Exhibitors are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during
 assembling and installation of stand as well as the exhibition. The Fair Organizer reserves the right to clear all or part
 of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is
 being used.
- 2) Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.
- 3) I agreed that all the exhibit products should be as started in the application form including type, quality, product's standard, brand, trademarks and origin. The exhibitor is also responsible for the Intellectual Property Right (IPR) of the exhibit products.
- 4) The Exhibitors must provide complete and correct information or facts regarding the quality of the Goods and/or the Services that they wish to distribute or to exhibit in accordance with Consumer Protection Act (B.E. 2522).
- 5) The Exhibitors shall organize the Goods inside their own stands only. It is forbidden to arrange the Goods outside their own stand and obstruct the hallway.
- 6) The Exhibitors are prohibited to retail their goods and/or services on the Trade Day between September 25-27, 2019.
- 7) The Organizer reserves the right to give caution or cancellation to any action in a manner of disturbing other exhibitors.
- 8) In the event that the Exhibitors exhibit any flammable equipment or any decorations whose parts might be considered as fuel or any other flammable materials, the Exhibitors must supervise such materials in order to sustain the tidiness of the material before the event is off in each day.
- 9) In the event that the stand is not constructed in accordance with the construction plan; i.e. incorrect size or use wrong materials in which the approved construction plan was sent to the contractor (the Contractor Company which was officially selected from the Organizer). In case if there is any damages, the Exhibitors shall be in full responsibility for reimbursement of the damages without any objection.
- 10) The Organizer shall not be responsible for any damage or loss to any person, asset, or any benefit of the Exhibitors in caused by acts of force majeure, natural disaster, riot, robbery, arson, or other disasters inevitable.
- 11) In the event that the Exhibitors do not take away the goods or the stand decoration on the specified date and time, the Exhibitors shall be responsible for the damages and any expenses of accumulated in the future, including the expenses for late demolition. The Organizer disclaims a responsibility in any case.

Mr./Ms./N	Mrs	Position:
Company	y Name:	
Tel: E-mail:		
We have	read and agreed to ab	ide by Exhibition Regulations set out by The Fair Organizer.
	Authorized Signature & Company Stamp	Name of signatory: Position: Date: (DD/MM/YY)

EXHIBITION RULES & REGULATIONS

1. General

- 1.1 An application shall be binding from the time that it has been accepted until declined by the Fair Organizer. Acceptance of the application shall be deemed to constitute a binding agreement with regard to stand location and rent specified.
- 1.2 Any infringement against this agreement by the Exhibitor shall render the Exhibitor liable to exclusion with immediate effect from participation in current and future exhibitions. The Exhibitor shall be responsible in such a case for the stand rental for the exhibition to which this agreement relates.
- 1.3 The Exhibitor shall undertake to adhere to the general "Rules & Regulations" as set out in this application, and to any special regulations which may be issued by the Fair Organizer, such as in the Exhibitor's Manual.

2. Eligibility for the Condition of Participation

- 2.1 The Fair Organizer has absolute discretion in the admission of Exhibitors. All applications for participation shall be made on the prescribed Application Form and will be in effect only after the required payment is satisfied.
- 2.2 All exhibitors must be legally registered companies either in Thailand or in their country of origin.

3. Licensing and Allocation of Exhibition Space

- 3.1 Exhibition space is licensed to the Exhibitor only. The Exhibitor is not allowed to sub-license the exhibition space allocated to it, either wholly or in part, without the prior written consent of the Fair Organizer.
- 3.2 Exhibitors are required to use the exhibition space allocated in a manner satisfactory to the Fair Organizer both during assembling and installation of stand as well as at the exhibition. The Fair Organizer reserves the right to clear all or part of the space allocated to the Exhibitor at Exhibitor's expense should they not be satisfied with the way the space is being used.
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- 3.4 If an exhibitor withdraws, for whatever reason, after its application has been approved, the application fee paid will be forfeited.

4. Exhibitor Sales Regulations

Products or services not included on the admission document cannot be exhibited. The Fair Organizer has the right to remove non-approved exhibits at the cost of the Exhibitor. Exhibits may not be removed from the stand until after the event has ended. The operation and demonstration of exhibits can only be carried out within the framework of accepted standards.

5. Terms of Payment

- 5.1 The application fee is to be paid in US dollars for companies based outside Thailand and for importers, by Bank Draft payable to the order of "Department of International Trade Promotion".
- 5.2 Refunds will not be issued in any event.
- 5.3 The stand location may not be occupied before the stand rental has been paid in full. In the event of the Fair Organizer being obliged by events out of its control such as: war, the imposition of special measures by local authority or government, strike, lock out, fire or any other comparable incident, to cancel or postpone the exhibition, no refund of the stand rental will be paid.

6. Conduct in the Exhibition Center

6.1 During the exhibition period, the Exhibitor shall be responsible for the good conduct of its employees, agents, contractors and sub-contractors who shall be bound by, and must observe these Terms and Conditions in all respects.

- 6.2 Exhibitors must not permit anything which causes a nuisance or in the standards of the Exhibition or may amount to a breach of these Terms and Conditions.
- 6.3 Exhibitor's stand must be manned by an authorized and competent representative of the Exhibitor at all time during the Exhibition.
- 6.4 Publicity materials may only be distributed from Exhibitors' own stand.
- 7. Construction & Decoration
- 7.1 Standard booths are provided by the Fair's official contractor. No decoration, booth fitting or exhibit shall exceed the height of the standard booth.
- 7.2 Exhibitors taking up Raw Space (at least 2 units) may appoint either the official stand contractor or their own contractor to design and construct their Exhibition stand, the design of which must be submitted to the Fair Organizer for approval before construction and installation.
- 7.3 It is not permissible for Exhibitors to damage partitions, floor, or any other goods supplied by the official contractor.
- 7.4 It is not permissible for Exhibitors to place objects outside their Exhibition stands or to obstruct fire safety devices, emergency exits and electrical control cabinets.
- 7.5 Use of the hall ceiling is not allowed for the Exhibitor.
- 7.6 An Exhibitor who has bulky exhibits which cannot be transported freely along the aisles of the Exhibition should contact the Fair Organizer in good time prior to the Exhibition to plan their inward-outward transport.
- 7.7 Move-in and Move-out of Stand Materials & Exhibits must be done according to the arrangements and within the time limits and manners specified in the Exhibitor's Manual.
- 7.8 Without the authorization of the fire authorities and the Fair Organizer it is not permissible for the Exhibitor to use a naked flame and to store gasses and inflammable liquids within the exhibition area.
- 7.9 All exhibits, stand materials and the like shall be removed immediately after the closing of the Exhibition according to arrangements and with in the time limits specified in the Exhibitor's Manual.
- 8. Printed Materials
 - The Fair Organizer disclaims all responsibility for any errors in the directory CD-ROM or any other printed matter.
- 9. Amendment of Regulations
 - The Fair Organizer may amend these regulations and their terms owing to unavoidable circumstances. The Exhibitor agrees beforehand to any such amendments, and to observe them accordingly.
- 10. Waiver
 - No Waiver by the Fair Organizer of any of the provision of these Rules & Regulations or of any of its rights here under shall have effect unless given in writing and signed by a Director of the Fair Organizer.
- 11. Exclusion of Liability
- 11.1 The Exhibitor agrees to indemnify and hold the Fair Organizer blameless, in regard to: claims, liabilities, losses, actions, damages, judgements, expenses, costs and charges of any kind arising out of the default or negligence of, or any damage caused by the Exhibitor or its contractors or sub-contractors. The Exhibitor shall take out insurance policies to
- 11.2 cover itself against all potential liabilities.
 - The Fair Organizer disclaims all responsibility for any loss or Damages occurred to property of Exhibitors caused by acts of God, natural disaster, riot, theft, or fire, or any acts uncontrollable and unpredictable in nature.

Remark: The organizer reserves the right to make amendments to and the for going provisions, without giving prior notice. Organizer has the right to use his discretion as he deems fit in respect of any changes and amendments in any rules and regulations and will be binding on the participants.





Co - Organized by





Organized by: Department of International Trade Promotion, Ministry of Commerce, Royal Thai Government

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